

(815) 814-8736

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## **Experience**

### **Senior Graphic Designer** • Essential Medical Supply, Inc.

March 2011 - Present • Orlando, FL & Las Vegas, NV

- Create all new packaging for products and update existing packaging as needed for all of Essential's product catalog (900+ SKUs)
- Build and present full-sized mock-ups to upper management for review, take feedback and implement it to packaging as needed
- Assist in new product development from the early stages to ensure smooth production
- Work with translation team to ensure any text that needs translation is completed and fits properly on the package (ie - no awkward breaks)
- Work with Sales Team/Managers to create and produce monthly specials, promos, product sales sheets, etc. (averaging 2-6 projects per month)
- Produce all Essential's Catalogs for dealers and wholesalers, totaling 8 different catalogs
- Design all sales promotions and advertising that is produced for distribution (monthly, bi-monthly, specials and catalogs)
- Work with outside printers to produce all packaging, promos, in-store displays, etc
- Direct our Contract Photographer during photography sessions to produce images that will serve a variety of needs (catalogs, digital, product display, etc.)
- Oversee photography in-house when time and size of product permits
- Design all point-of-sale displays, banners, etc.
- Work with Contract Designer(s) on an as needed basis, creating templates that are handed off and then reviewed upon completion
- Lead brainstorming sessions to address art related issues as they arise
- Work with Quality Control and Engineering Department to ensure their materials are up to date and that no new issues have arisen that require art support
- Track production timelines, shipping deadlines, in-house quality review needs and adjust all schedules accordingly so as to not create any production delays
- Communicate with clients, sales reps, distributors to meet any additional graphic needs

### **Freelance Graphic Designer**

December 2008 - Present

- Create imagery and designs to meet my client's needs (designs, packaging, photos, illustration, etc)
- Complete all full sized mock-ups as needed (ie - packaging, large projects, etc.) and present them to my clients
- Oversee production of print materials, pricing and buying, and overall production when needed by my clients

### **Graphic Artist** • Booz Allen Hamilton

June 2010 - March 2011 • Tampa, FL

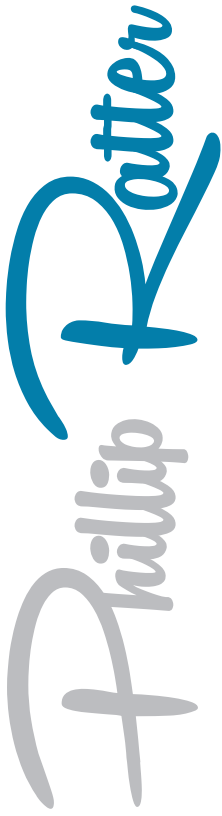
- Lead designer for one of six magazines published by the company for U.S. Special Operations
- Designed layouts for the other 5 magazines, usually between 4-6 articles per magazine
- Worked with translation teams to ensure proper layout of articles in multiple languages, depending on publication

### **Graphic Designer**

Walt Disney World® Resorts Internal Communications • Magic Kingdom

June 2008 - July 2009 • Lake Buena Vista, FL

- Designed digital and print communication used throughout WDW property
- Responsible for the Tell-A-Cast (16,000+ copies) and Elevator News (18 Magic Kingdom Backstage locations) start to print every week



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### **Experience (continued)**

- Was commended by the printer as the only person to make the Tell-A-Cast in a way that allowed for speedy printing and no distortion to the print. Created work instructions based on my process for all designers working on Tell-A-Casts (Believed to be still in use today)
- Worked with Merchandising Department to create materials for Cast Members to use for Add-On Sales, Point of Purchase Reminders, and showcasing products in the Backstage Area
- Shot photography for internal stock photos/art and took photos of Cast Members for use in the Tell-A-Cast and Elevator News
- Addressed art/ communication emergencies as they arose

#### **Graphic Design Intern** • Riddell® All-American

May 2007 - August 2007 • Elk Grove Village, IL

- Created custom art and altered stock art for silk screen printing, averaging between 30-50 jobs a day
- Worked to help correct the work of others and implement customer changes to meet printing deadlines, averaging 10-25 adjustments a day
- Met client's needs for uniforms and spirit wear while communicating through sales reps

#### **Graphic Designer** • American Marketing and Publishing, L.L.C.

May 2006 - June 2008 • DeKalb, IL

- Designed 25-50 ads a day of various sizes for publication in the HomePages Telephone Directories
- At the beginning of each day, worked on 10-25 customer changes/proofreading corrections from the office pool, to meet production/printing deadlines
- Interacted with clients to ensure that their needs are met

### **Education**

#### **Bachelor of Fine Art in Visual Communication**, May 2008

Northern Illinois University (NIU), DeKalb, Illinois

#### **Bachelor of Science in Political Science**, May 2003

Northern Illinois University (NIU), DeKalb, Illinois

### **Software**

*Very proficient in:*

Adobe Creative Suite, BoxShot, Barcode Producer, QuarkXpress, CorelDRAW, MS Office, Mac OS, Windows Environment

*Knowledgeable with:*

GoLive, Dreamweaver, HTML programming, GoPublish, Brother Design Center, Brother Layout & Editing (embroidery)

### **Achievements**

One of top three night shift ad producers 2007 with American Marketing & Publishing.

Designed the last four patch sets for the Northwest Suburban Council National Jamboree Contingent Patches and was selected as one of the overall national favorites all four times.

Eagle Scout Rank, Boy Scouts of America, 1997

### **Special Skills**

General knowledge of paper engineering and pop-up mechanisms, limited woodworking skills, cooking and baking